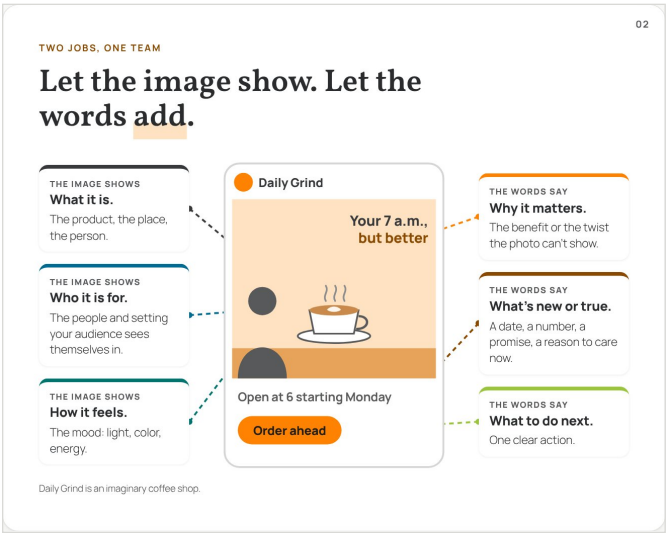
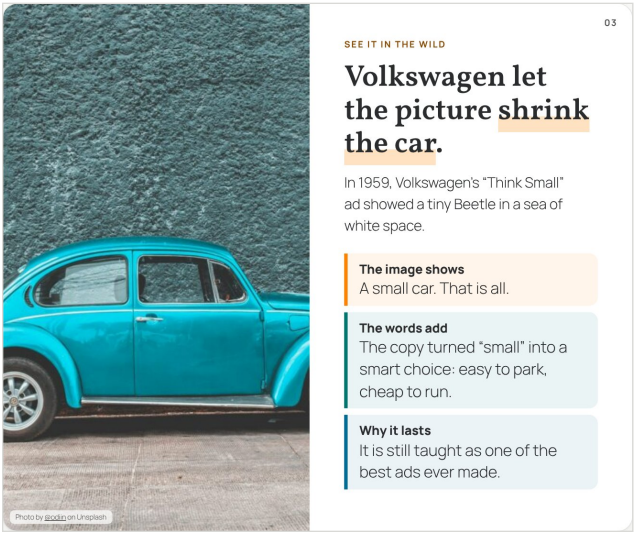


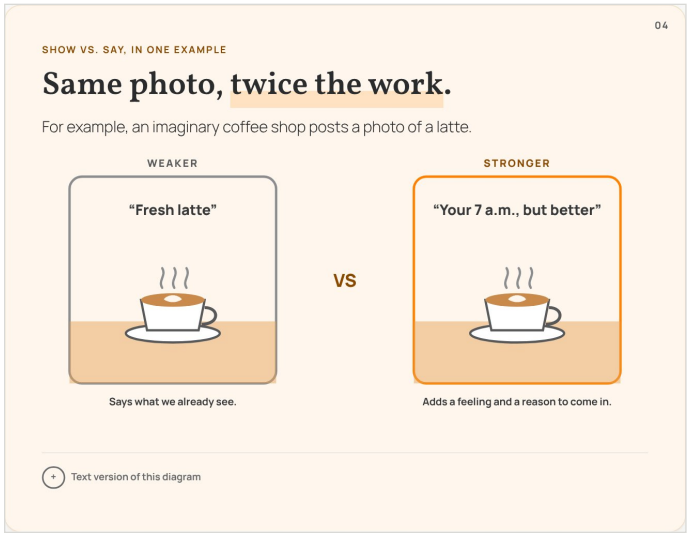
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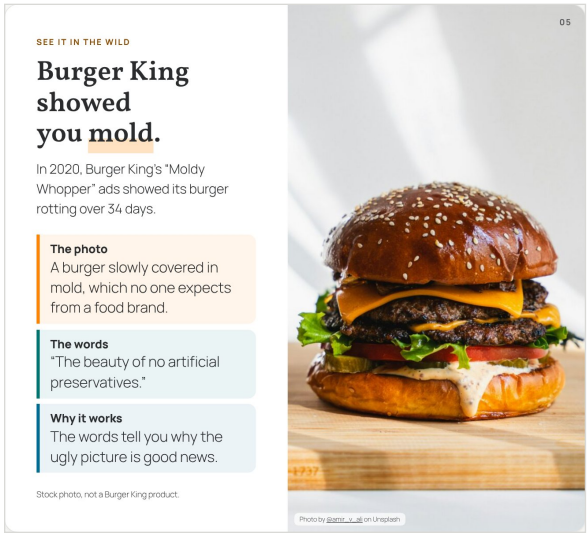
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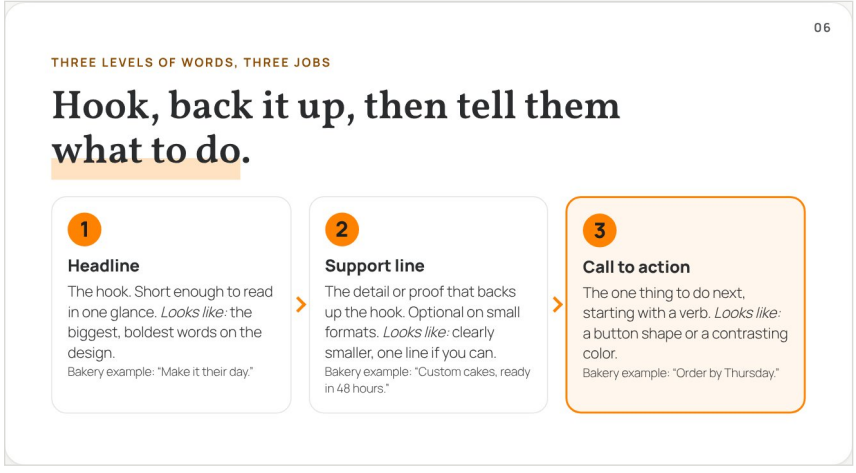
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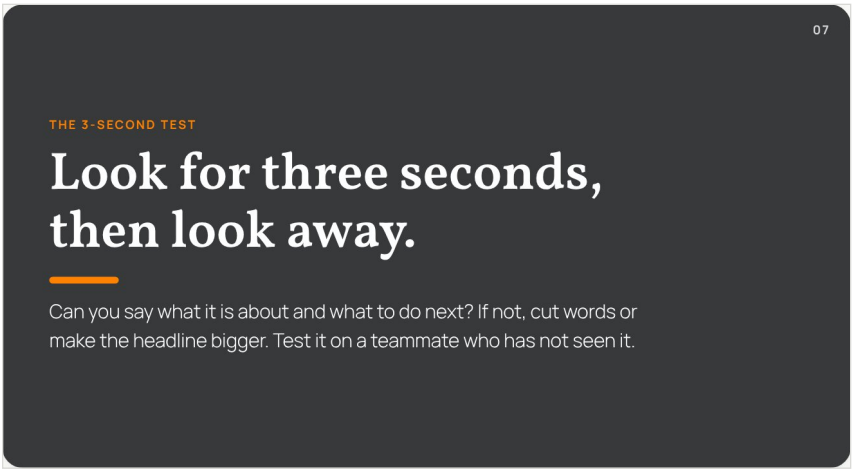
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Slide 5



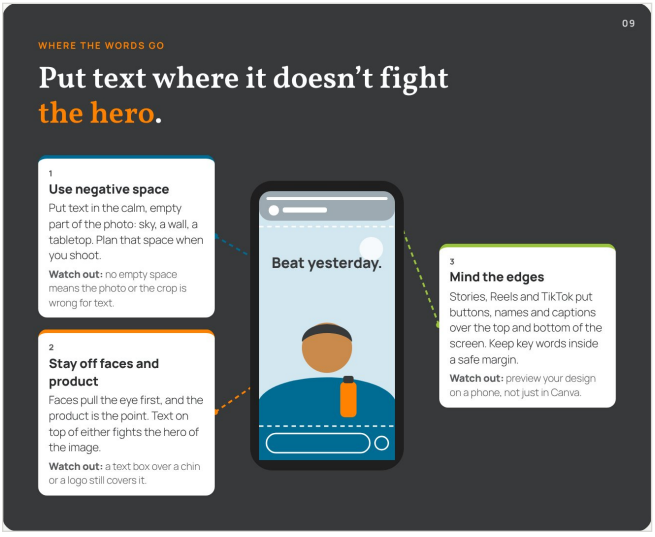
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Slide 7



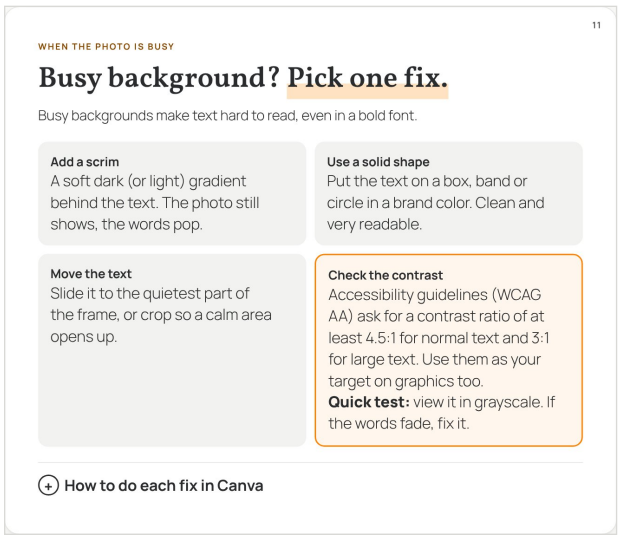
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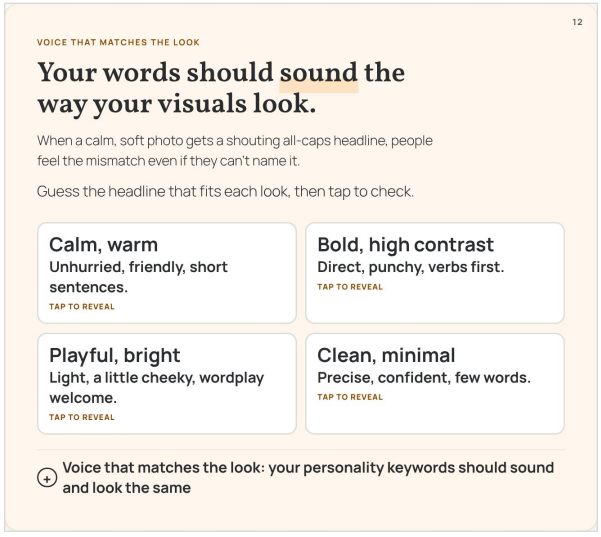
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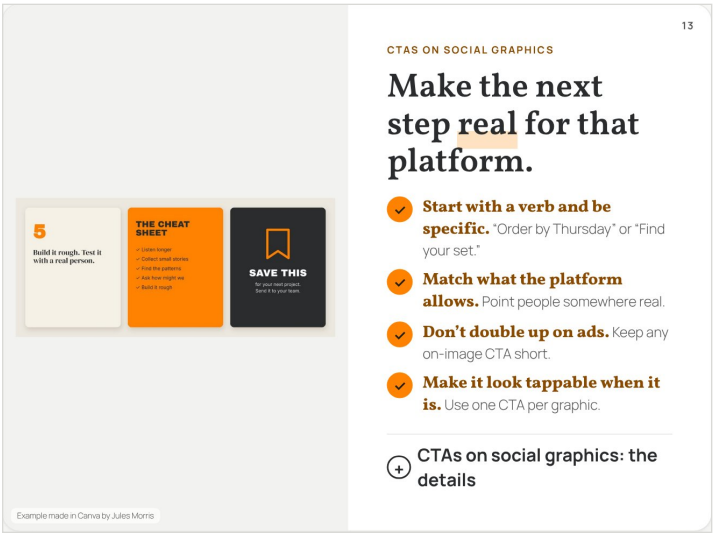
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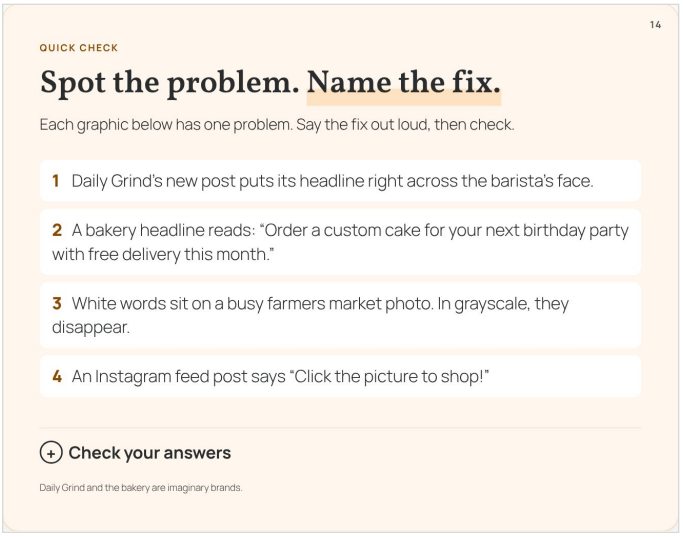
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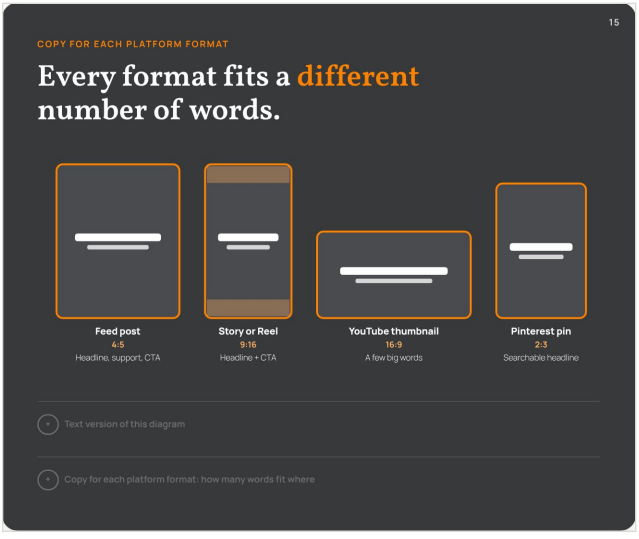
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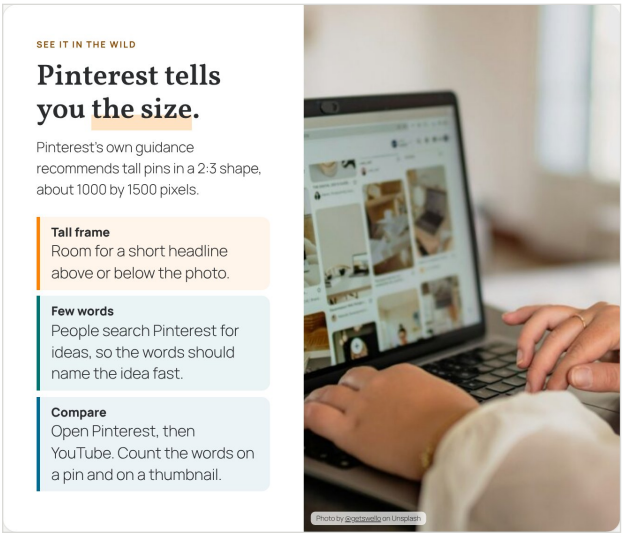
Slide 13



Slide 14



Slide 15


SEE IT IN THE WILD
Pinterest tells you the size.
Pinterest's own guidance recommends tall pins in a 2:3 shape, about 1000 by 1500 pixels.
Tall frame
Room for a short headline above or below the photo.
Few words
People search Pinterest for ideas, so the words should name the idea fast.
Compare
Open Pinterest, then YouTube. Count the words on a pin and on a thumbnail.

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