BUAD 497 · SLIDE NOTES

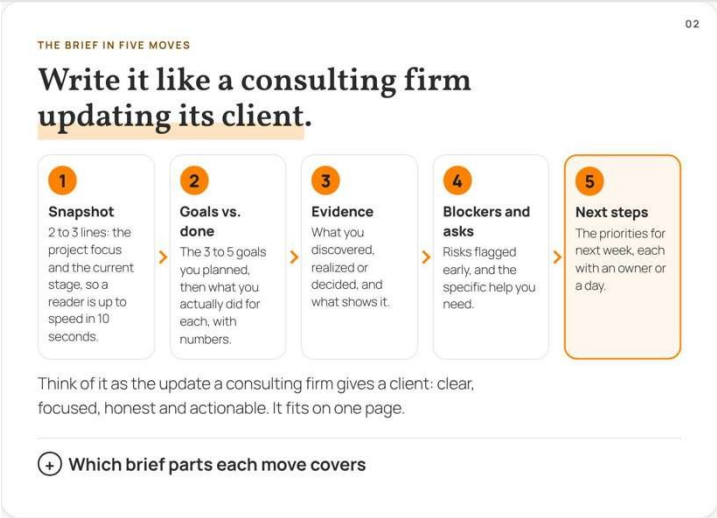
The Weekly Consulting Brief

Each slide is on the left. Type or write your notes on the right. https://julesmorrisphd.com/teaching/smith-gls/buad-497/weekly-consulting-brief/



My notes

Slide 1



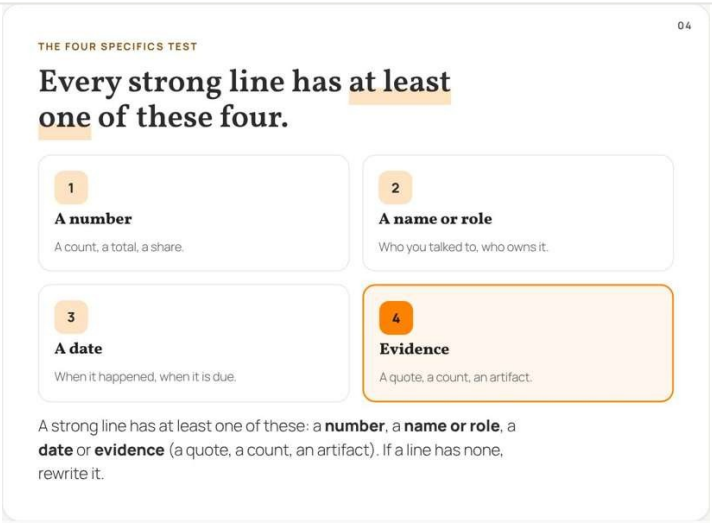
My notes

Slide 2



My notes

Slide 3



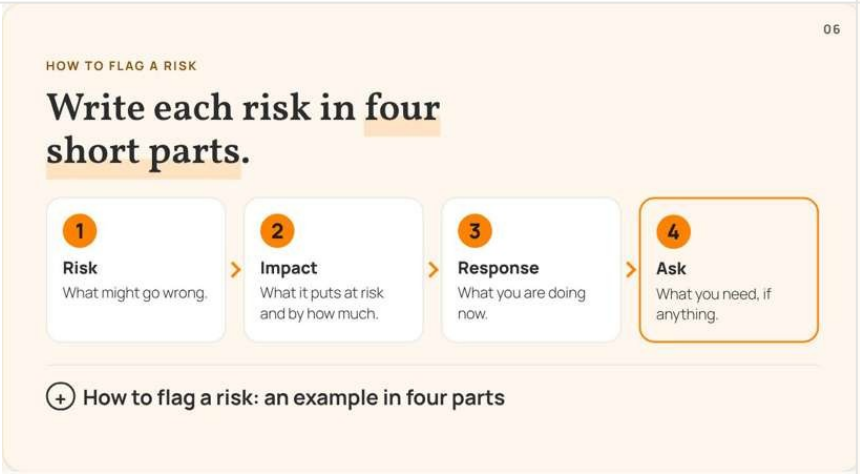
Slide 4

My notes



Slide 5

My notes



Slide 6

My notes

A FULL EXAMPLE BRIEF

Seven parts. One page. Real numbers.

1. Project snapshot
2. Weekly goals
3. What we actually did
4. Key insights
5. Roadblocks or risks
6. Next week's priorities
7. Support needed

⊕ A full example brief: a city permit office wait times



Slide 7

My notes