BUAD 497 · SLIDE NOTES

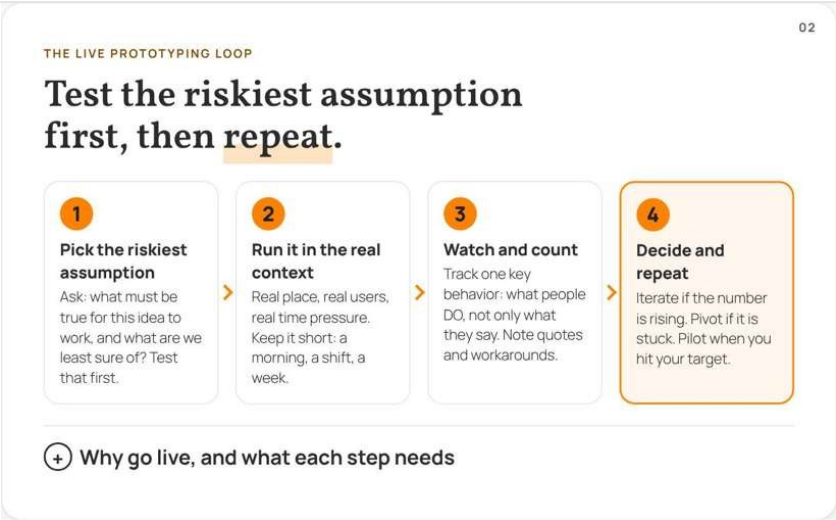
Live Prototyping and Iteration

Each slide is on the left. Type or write your notes on the right. https://julesmorrisphd.com/teaching/smith-gls/buad-497/live-prototyping-iteration/



My notes

Slide 1



My notes

Slide 2



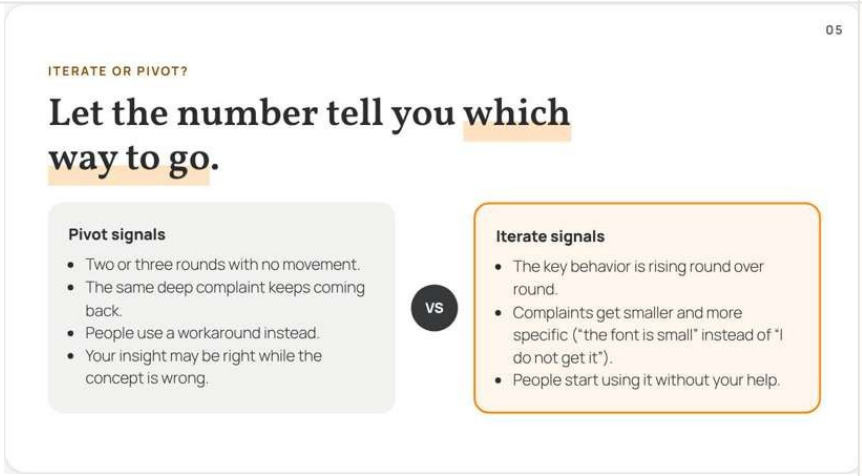
My notes

Slide 3



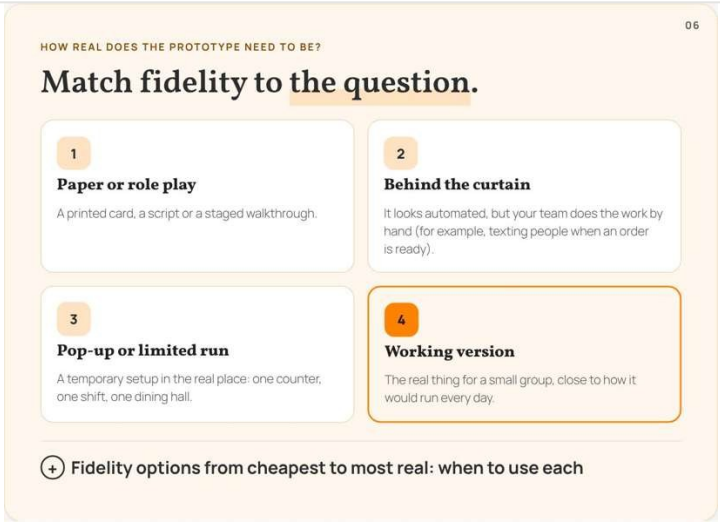
Slide 4

My notes



Slide 5

My notes



Slide 6

My notes

07

KEEP ITERATING, KEEP GETTING FEEDBACK

Make feedback a habit, not an event.

- Change one thing on purpose each round.
- Write the change down before you test.
- Close the loop.
- Keep a standing feedback channel.
- Report the misses.

⊕ Keep iterating: why each habit matters

My notes

Slide 7

08

LIVE TESTING AND ETHICS

Permission, honesty and privacy in the real setting.

- Get your client's permission before you test on site, and follow their rules for staff, customers or patients.
- Tell people they are trying a test version and that it is optional.
- Do not promise a service you cannot deliver after the test ends.
- Collect only what you need.

⊕ Privacy and where to review consent

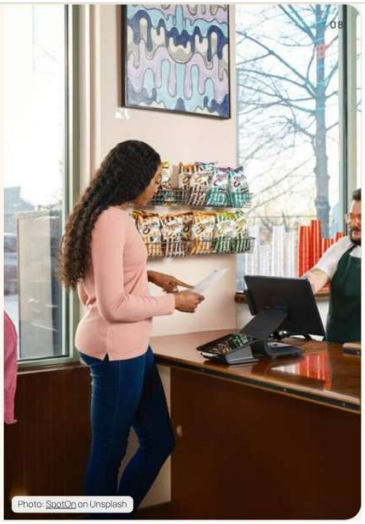


Photo: SpotOn on Unsplash

My notes

Slide 8

09

LIVE PROTOTYPES ACROSS DISCIPLINES

Every field can test live. Pick one key behavior.

Hospital discharge
A one-page going-home card tested on one unit for a week.

Supply chain receiving dock
A color-coded tag for urgent inbound parts, run on one shift.

Finance team month-end close
A shared checklist with owners and due times for one closing cycle.

City permit counter
A printed "what to bring" checklist handed out at the door.

⊕ What this looks like outside a classroom: the key behaviors

My notes

Slide 9