BUAD 427 · SLIDE NOTES

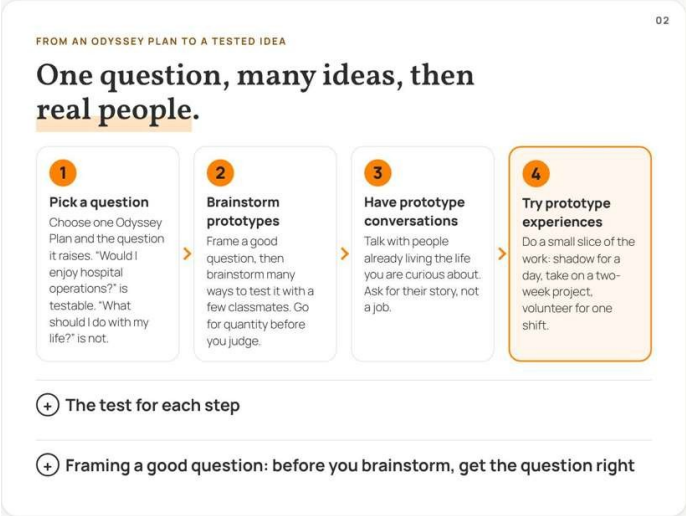
Prototyping Your Life: Conversations and Experiences

Each slide is on the left. Type or write your notes on the right. https://julesmorrisphd.com/teaching/smith-gls/buad-427/prototyping-your-life/



Slide 1

My notes



Slide 2

My notes

PROTOTYPE CONVERSATIONS

Talk to the future before you live it.

- **Who.** Someone doing the work now, ideally a few years ahead of you.
- **The ask.** A short, time-limited request to hear how they got there and what the work is like.
- **The questions.** Open questions about a real week, the hard parts and what surprised them.
- **The payoff.** A real picture of the life, plus names of the next people to talk to.

⊕ Running a prototype conversation: before, during and after

⊕ Respect and ethics: treat every conversation like a research interview



Slide 3

My notes

04

HOW TO ASK

Ask for their story, not a job.

People enjoy telling how they got where they are. They tense up when a stranger asks for a job. Stay curious. If they like you, opportunities tend to come up on their own.

Slide 4

My notes

05

PROTOTYPE EXPERIENCES

Do a small slice of the work.

Shadow
Spend an afternoon with an analyst, a plant manager or a nurse leader.

Mini project
Offer a two-week analysis or a small process map for a nonprofit or campus office.

Volunteer
Work one shift in a hospital, a food bank or a city service you are curious about.

Short course
Take a weekend workshop before you sign up for a degree.

Slide 5

My notes

06

SMALL, CHEAP, FAST

A good prototype costs an hour or a weekend, not a year.

You are trying to learn whether a plan deserves a bigger bet, before you make it.

⊕ Rules of brainstorming: how to run a short brainstorm with classmates

Slide 6

My notes