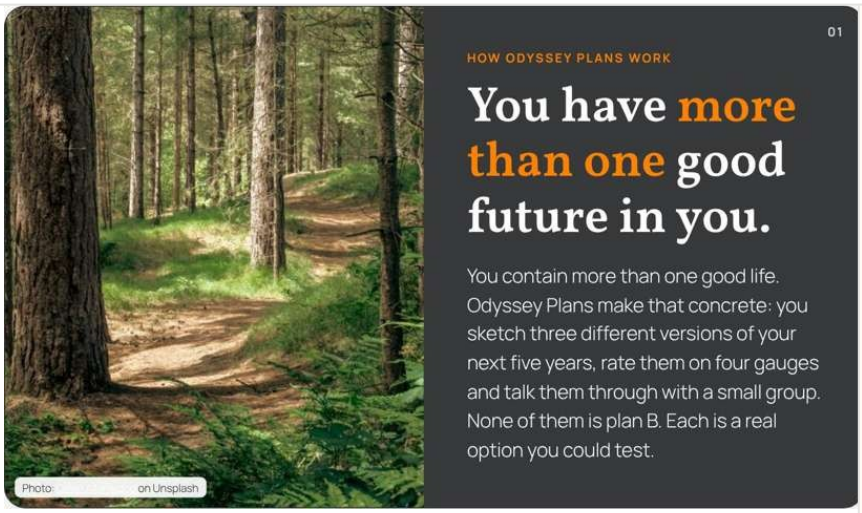
BUAD 427 · SLIDE NOTES

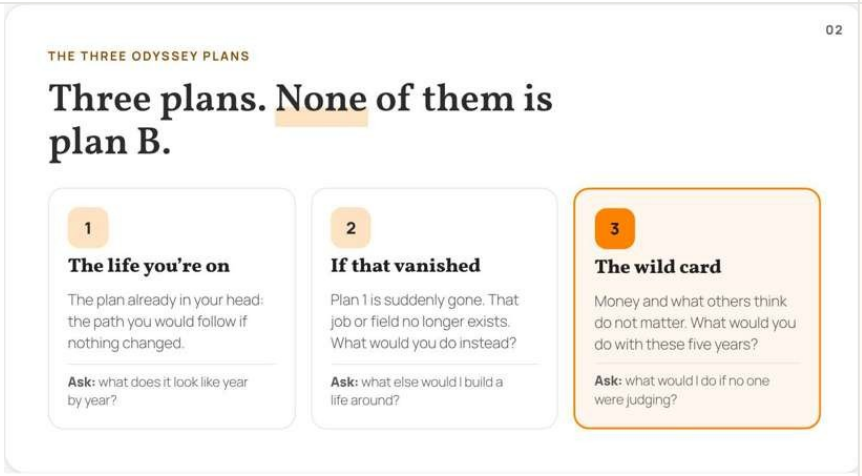
Design Your Lives: Odyssey Plans

Each slide is on the left. Type or write your notes on the right. https://julesmorrisphd.com/teaching/smith-gls/buad-427/odyssey-plans/



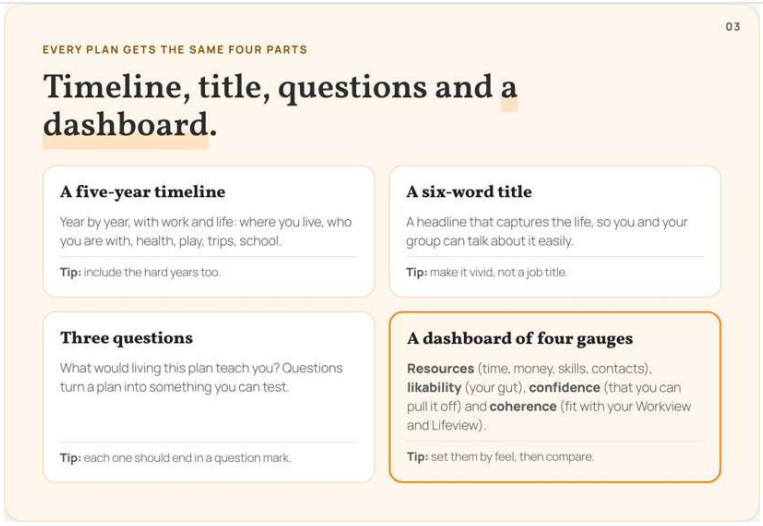
Slide 1

My notes



Slide 2

My notes



Slide 3

My notes

04

READING THE GAUGES

The most useful signal is often a gap.

Liked a lot, but unsure

A plan you like a lot but feel unsure about is a strong candidate for a prototype conversation or a small experience.

Low coherence

A plan with low coherence needs a hard look at your Workview and Lifeview before you invest.

Slide 4

My notes



05

PEER CONSULTATION IN SMALL GROUPS

Bring energy and curiosity, not critique.

You share your plans in small groups. The aim is energy and curiosity, not critique.

- **Presenter:** walk through each plan in a few minutes: title, timeline, questions, gauges. Notice which plan you get excited telling.
- **Listeners:** watch where the presenter's energy rises. Ask open questions.
- **Avoid:** advice ("you should..."), ranking the plans for them or judging whether a plan is realistic.
- **Close:** each listener names one thing they noticed. The presenter writes it down without arguing.

⊕ Open questions and why this matters

Photo: Oleg Buzunov on Unsplash

Slide 5

My notes

06

COMMON MISTAKES

Four mistakes that shrink your options.

Three versions of the same job

Plan 2 should be a different life, not the same role at another company.

Career only

A five-year plan with no place, people, health or play is a resume, not a life.

A wild card that is not wild

If money and image did not matter, would you really pick that?

Treating Plan 1 as the real one

All three are real options. You are not choosing yet; you are learning.

⊕ Where the ideas come from: your journal, your maps and your compass

Ideas from *Designing Your Life* and *The Designing Your Life Workbook* by Bill Burnett and Dave Evans (Stanford Life Design Lab), explained here in our own words. BUAD 427 is taught by Lane Morris, PhD.

Slide 6

My notes