BUAD 417 · SLIDE NOTES

The Leader's DNA: Learning from Great Leaders

Each slide is on the left. Type or write your notes on the right. https://julesmorrisphd.com/teaching/smith-gls/buad-417/leaders-dna/



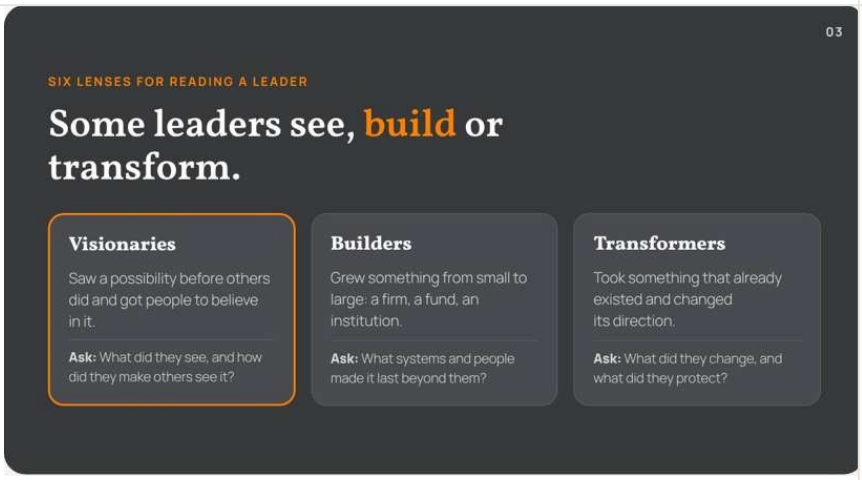
Slide 1

My notes



Slide 2

My notes



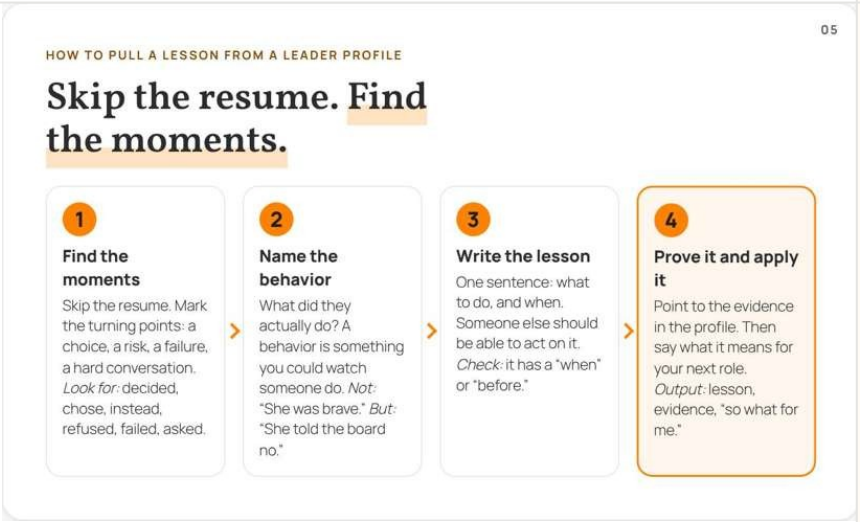
Slide 3

My notes



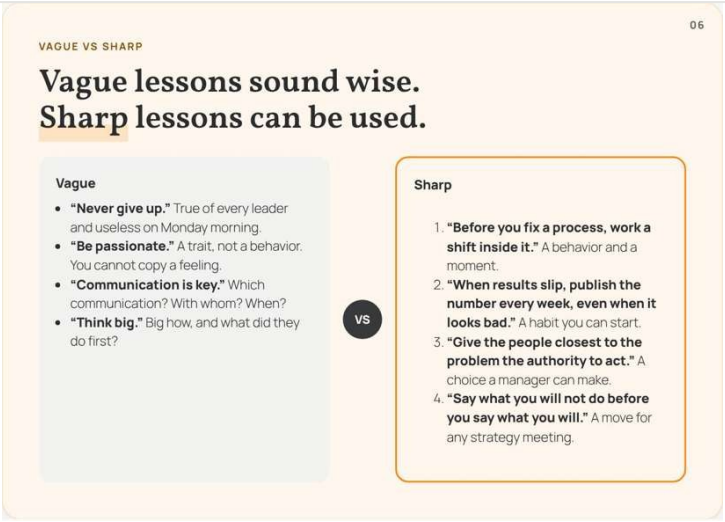
Slide 4

My notes



Slide 5

My notes



Slide 6

My notes

07

THE LEADER'S DNA IS THE PATTERN

One profile is a lesson. Several are a pattern.

One profile gives you a lesson. Several profiles in the same group give you a pattern: what shows up again and again. That pattern is your conclusion slide.

Slide 7

My notes

08

STUDY CHOICES, NOT FAME

A lesson with a cost attached is more useful.

- The leader's fame is the least useful part of the profile.
- Look at the trade-offs and the failures too.
- A lesson with a cost attached is more honest and more useful.

⊕ **Questions to ask of any leader profile: use these while you read**

Slide 8

My notes

09

THE LESSON FORMULA

Behavior, situation, result. Then how you will use it.

A strong leadership lesson has three parts:

1	2	3
Behavior	**Situation**	**Result**
The action. "Asked the drivers where food waits."	When it applies. "When you inherit a problem you do not yet understand."	What it led to, with evidence. "Spoilage fell by half in a year."

Put the behavior and situation in the lesson sentence. Put the result in the evidence. Then add one line on how you will use it.

⊕ **Lessons transfer across careers: make it fit your discipline**

⊕ **Use the book well: reading and citing *How to Lead***

Slide 9

My notes