BUAD 317 · SLIDE NOTES

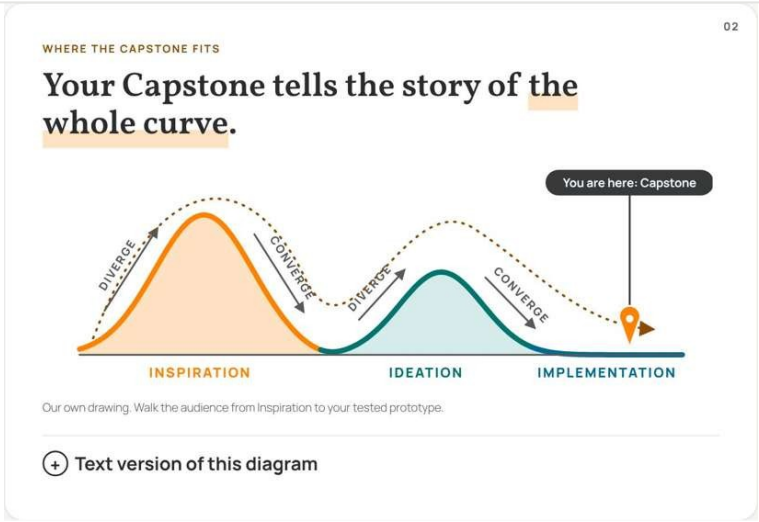
The Capstone Presentation and Your Summer Plan

Each slide is on the left. Type or write your notes on the right. https://julesmorrisphd.com/teaching/smith-gls/buad-317/capstone-presentation-summer-plan/



Slide 1

My notes



Slide 2

My notes

03

THE TIME BOX

Twenty minutes, tops. Rehearse with a timer.



15 TO 20 MINUTES · IN CLASS · AS A TEAM



Going long means cutting your strongest evidence on the fly. Rehearse with a timer.

Our own drawing.

⊕ Text version of this diagram

Slide 3

My notes

04

BE CREATIVE

Some slides are fine. Make us believers.

The outline does not have to run in order or in formal sections. Open with a video and follow with a few slides, build a mural and talk through it, act out the experience, even write a song.

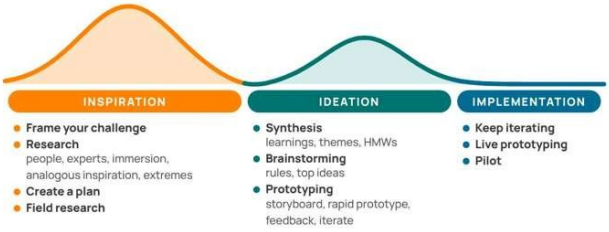
Slide 4

My notes

05

THE WHOLE SEMESTER ON ONE SLIDE

Every step you took is part of the story.



Our own drawing, based on IDEO.org's annotated process diagram.

⊕ Text version of this diagram

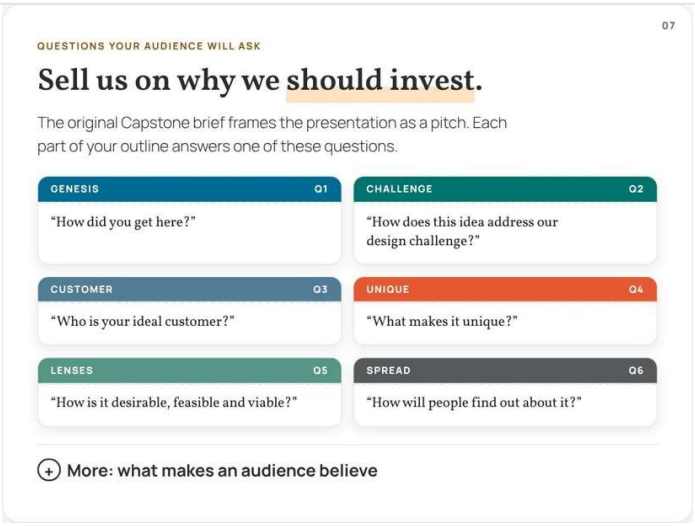
Slide 5

My notes



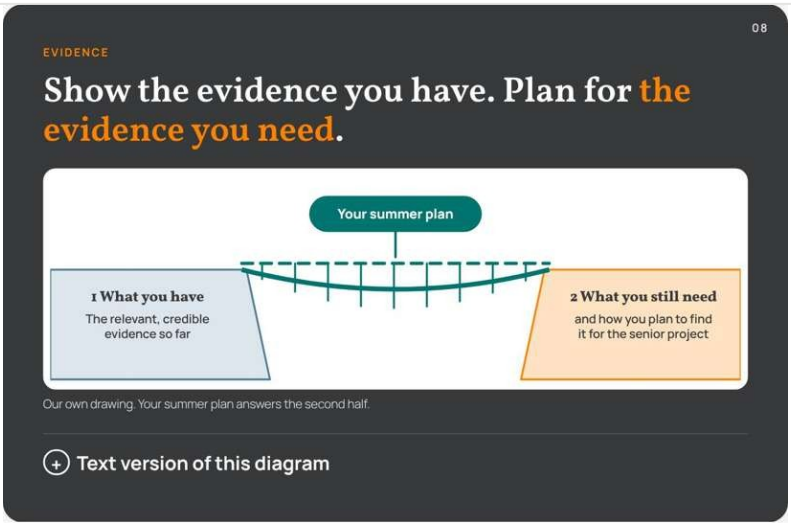
Slide 6

My notes



Slide 7

My notes



Slide 8

My notes

STORY CRAFT LIVES ELSEWHERE

Need story arcs and hooks? Two pages cover them.

For story arcs, opening hooks and pitching under time pressure, use Storytelling and the Final Presentation (IB 407) and Pitching Your Prototype (BUAD 497).

This page covers what the BUAD 317 Capstone asks for and what comes next.



My notes

Slide 9



01

HOW THE SUMMER PLAN AND BUAD 497 CONNECT

Class 14 is not the end. The project is just beginning.

Your prototype team stays together through senior year, and the syllabus says it plainly: the project is just beginning, and the work should continue through the summer. Three things carry it forward: a summer project plan, a slide and poster template, and the BUAD 497 technical report.

My notes

Slide 10

02

YOUR HCD PROJECT PLAN FOR THE SUMMER

Agree on three answers before you leave.

When fall semester starts, your team gives an update on how far the prototype has come. Agree on these answers before you leave for the summer.

1 How you will work together

Your goals for meeting over the summer, and when you will meet in the fall besides class.

Strong answer: a set rhythm ("every other Sunday by video"), not "we'll text."

2 Your prototype timeline

How you will keep developing the prototype: a summer goal and a fall goal.

Strong answer: a number you can check ("version 4, tested with 5 more users").

3 Who you will speak with

Your plan for getting more input from key stakeholders. Name them by role.

Strong answer: users, an expert and a decision maker, each with a reason.

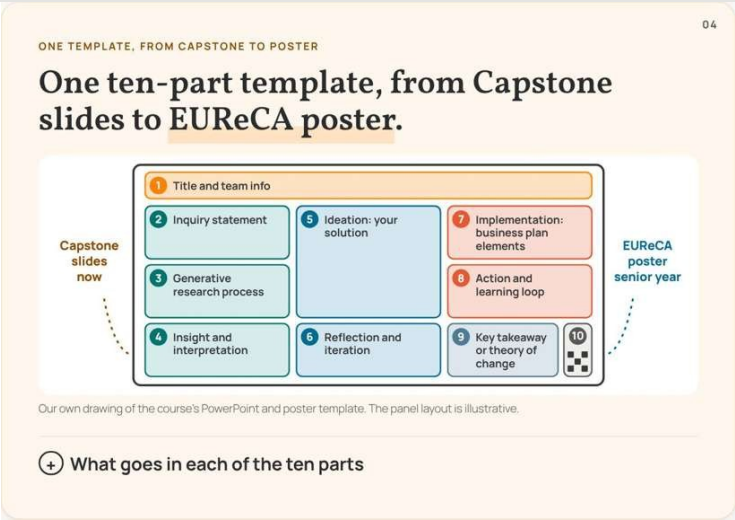
My notes

Slide 11



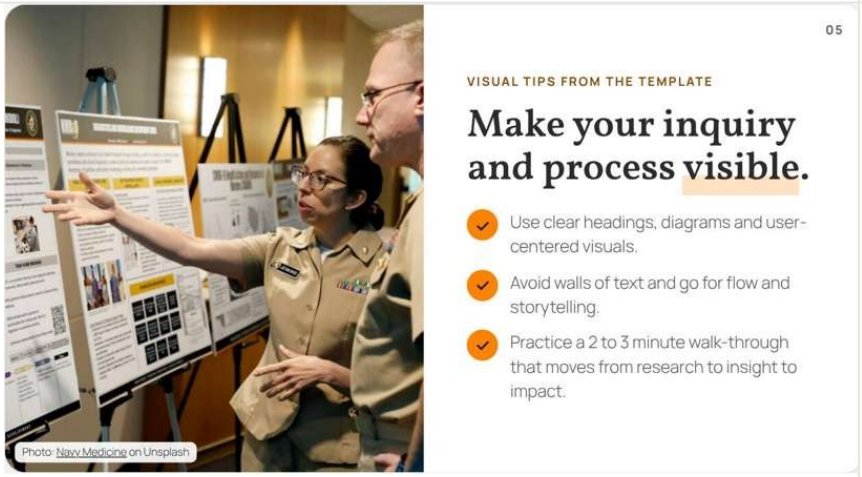
Slide 12

My notes



Slide 13

My notes



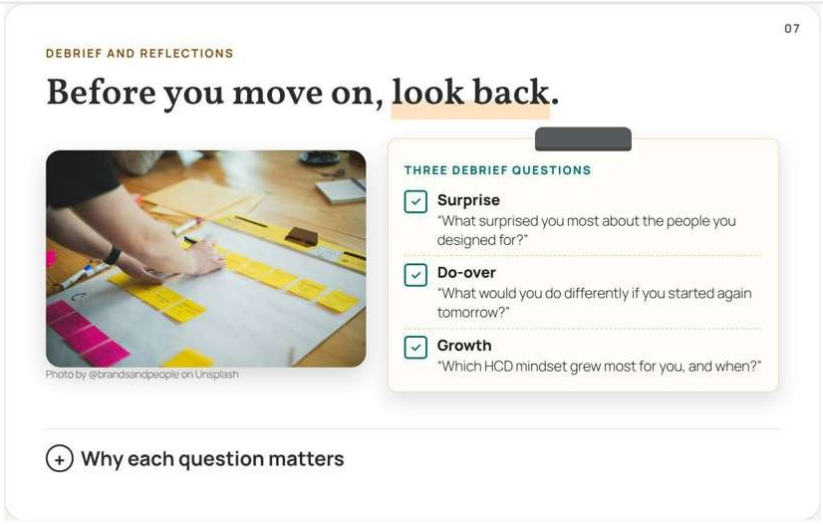
Slide 14

My notes



Slide 15

My notes



Slide 16

My notes